

QUALIFIED  
ATTENDEES



SEE  
BUYERS  
FACE-TO-FACE

MAKE  
IMMEDIATE  
SALES



MEET  
DECISION  
MAKERS

DEMO  
YOUR  
PRODUCT



# HAMPTON ROADS

INDUSTRIAL & FACILITY  
MAINTENANCE SHOW

**MAY 9, 2012**  
**9:00 AM - 3:00 PM**  
**VIRGINIA BEACH  
CONVENTION CENTER**  
**Virginia Beach, VA**

**All physical objects require some upkeep. Industrial, Institutional and Commercial Facilities require more than most...**

Do you sell products or services to the many professionals responsible for keeping Industrial, Manufacturing, Material Handling, Commercial, Educational, Health Care, Office, Governmental, Retail buildings and facilities running safely and efficiently?

If so, the **2012 HAMPTON ROADS INDUSTRIAL & FACILITY MAINTENANCE SHOW** is the place to be. As an exhibitor you'll...

**See hundreds of qualified decision makers in just two days!**

## QUALIFIED DECISION MAKERS LIKE THESE

- Building Operations Manager
- Building Owner
- Chief Engineer
- Consulting Engineer
- Director of Facilities
- Electrical Engineer
- Energy Manager
- Environmental Engineer
- Facility Engineer
- Facility Manager
- HVAC Engineer
- Industrial Engineer
- Maintenance Engineer
- Materials Manager
- Manufacturing Manager
- Mechanical Engineer
- Operations Manager
- Plant Engineer
- Plant Manager
- President
- Process Engineer
- Project Engineer
- Property Owner/Manager
- Purchasing Manager
- Quality Assurance
- Safety Engineer
- Vice President
- Warehouse Manager

*- And other professionals involved in Industrial & Facility Maintenance from the Hampton Roads region.*

**Call (508) 824-5538 or (508) 824-3340 today  
to reserve the best booth locations!**

**Visit [www.Maintenanceshows.com](http://www.Maintenanceshows.com)**

## EDUCATIONAL SESSIONS ATTRACT QUALITY ATTENDEES

Running concurrently with the show will be a free comprehensive educational conference program. Educational sessions, conducted by well respected industry professionals, will feature the latest applications and innovations today's facility maintenance professionals need to keep buildings and facilities running smoothly and efficiently.

Educational sessions are a proven method to draw the highest quality attendees and provide a great opportunity to have the experts on your staff gain visibility with this audience (speaking opportunities are limited).

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## MARKETING INITIATIVES THAT PRODUCE RESULTS

Maintenance Shows of America's marketing professionals will implement a comprehensive **DIRECT MARKETING CAMPAIGN** utilizing Direct Mail, Faxing & E-Mail.

In addition, we'll compliment this direct marketing campaign with **BILLBOARDS** on busy highways and high traffic areas and/or **RADIO SPOTS** run during the morning and afternoon drive time hours.

What's more, we'll provide show promotional materials free to exhibitors. You can request an unlimited number of VIP Tickets and Show Flyers to send out to enhance your results at the show.

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information call (508) 824-5538 or  
(508) 824-3340 today.**

Produced by  
**Maintenance Shows  
of America**



[www.MaintenanceShows.com](http://www.MaintenanceShows.com)

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